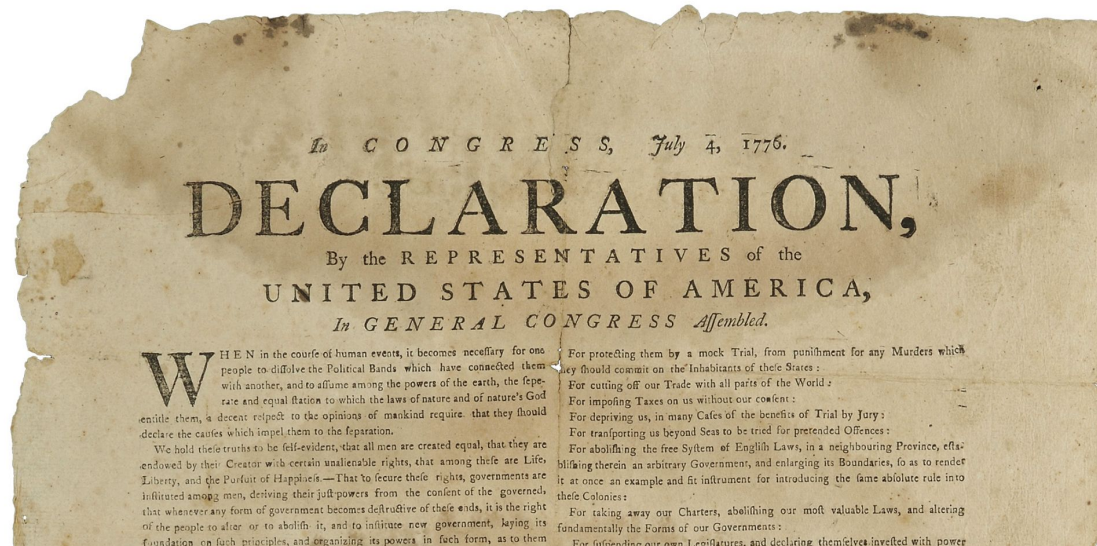


7.4.76

7.4.76 is a learning aid designed for high school students with the aim of providing a holistic view of the events that led to the signing of the Declaration of Independence.

## Background

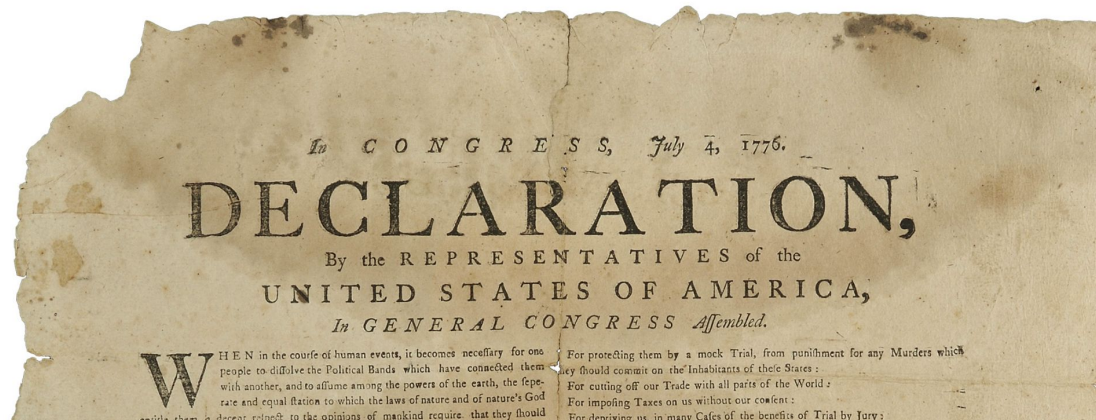
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It was drafted in the months leading up to July 4th, 1776, by Thomas Jefferson and then finalized by him and four other men: Benjamin Franklin, John Adams, Robert Livingston, & Roger Sherman.

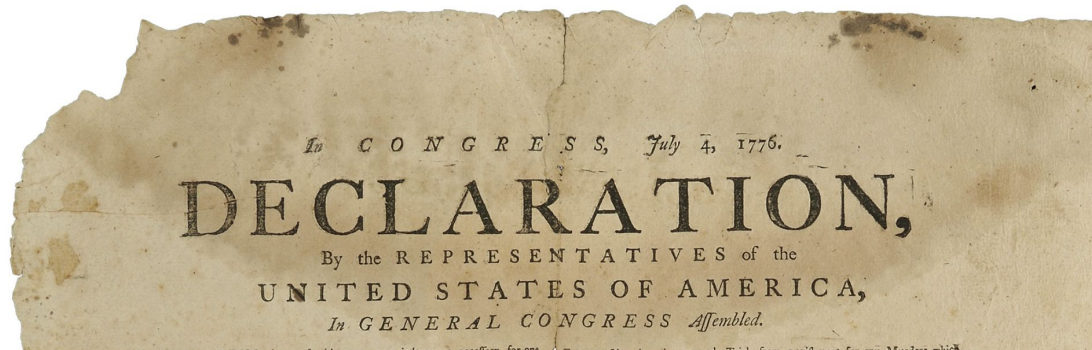


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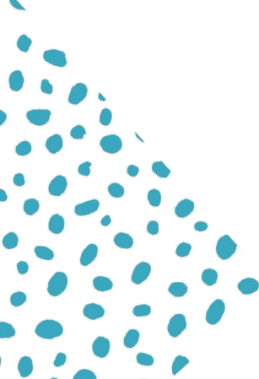
First published by The Pennsylvania Evening Post on July 6, 1776, the Declaration of Independence lists grievances with the British monarchy by outlining the founding fathers' core values as well as citing specific issues that go against them.





Bored? Confused? Overwhelmed? Don't be!

7.4.76 is direct in its deliver and focuses on takeaways that are important to our audience, high school students.







**Julia Hunter**

10th grade

*"i have to study for my AP US history class"*

16 years old

**Task:**

Learning about the DOI in her 10th grade class US History in his; Julie needs to use her school provided iPad to create an educational pamphlet about the Declaration of Independence. Will use our app to research the fourth of July and the Declaration of Independence.

**Desires for Project:**

Hopes to find information quick so she dosent have to spend much time on project. Due to lack of attention span and self motivation, needs to stay stimulated and engaged with visuals and encouraged to learn through fun facts and interactive features. She also prefers readings to be shorter, with easy to understand terminology. Wants to learn fun facts about Dol to make his pamphlet cool-looking. Hopes to learn more about presidents and people who signed the declaration. Wants to gain basic knowledge as to the importancee for 4th of July and the Dol.

**Learning Style:**

Visual, Kinesthetic, Auditory

**Previous knowledge on Dol:**



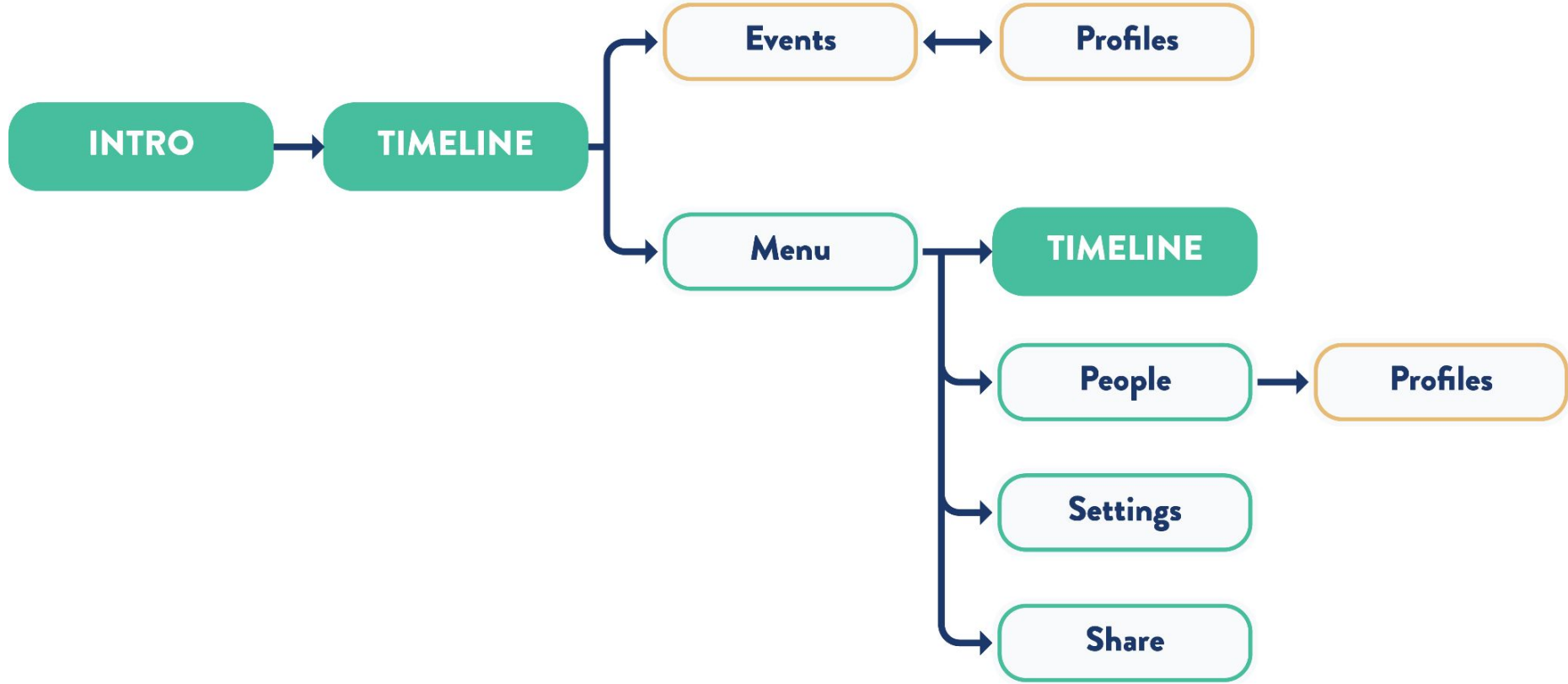
**Most Used Apps:**



**Hardships:**

Short attention span, no motivation to study outside of class, no assistance on homework at home, has trouble reading cursive, intermediate reading level.

Needs to form full understanding of the history behind the doi.







# Timeline

1767

## 1767 Townshend Acts

Passed in 1767 and 1768, the acts were designed to raise revenue for the British Empire by taxing its North American colonies.

1773

## The Tea Act

The Boston Tea Party, which occurred on December 16, 1773, was a direct response to British taxation policies in the North American colonies.

1774

## Intolerable Acts

The Intolerable Acts were aimed at isolating Boston, the seat of the most radical anti-British sentiment, from the other colonies.

1775

## Battles of Lexington and Concord

The Battles of Lexington and Concord, fought on April 19, 1775, were the first military clashes of the American Revolutionary War.

## Second Continental Congress Meets

Met in Philadelphia, shortly after the war with the British had begun. It was preceded by the First Continental Congress in the fall of 1774.



# Profiles



John  
Adams

1735-1826

## Design Choices

The declaration of independence is a boring subject for a 10th grader, 7.4.76 aims to make it as digestible and “fun” as US history can get.

The playful but non distracting color scheme engages the adolescent audience while colorful textures provide visual stimulation to keep the content relatively exciting.

## Design Choices

The sans serif typeface allows for easy readability, one of the many features that ensure accessibility.

Catering to the visual learners, embedded video clips showcase the various events and provide a glimpse into the lives of the founding fathers.



# Timeline

1767

1773

1774

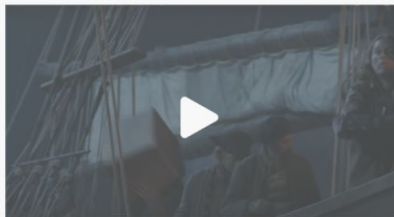
1775

## Tea Act (Boston Tea Party)

**About** The Boston Tea Party, which involved the willful destruction of 342 crates of British tea, proved a significant development on the path to the American Revolution. The Boston Tea Party, which occurred on December 16, 1773 and was known to contemporaries as the Destruction of the Tea, was a direct response to British taxation policies in the North American colonies.

**Effects** The British response to the Boston Tea Party was to impose even more stringent policies on the Massachusetts colony. The Coercive Acts levied fines for the destroyed tea, sent British troops to Boston, and rewrote the colonial charter of Massachusetts, giving broadly expanded powers to the royally appointed governor.

**People** [John Adams](#), [Samuel Adams](#)



Battle of Bunker Hill



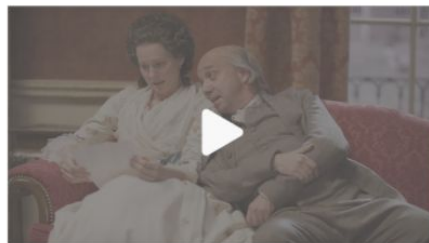
# Profiles

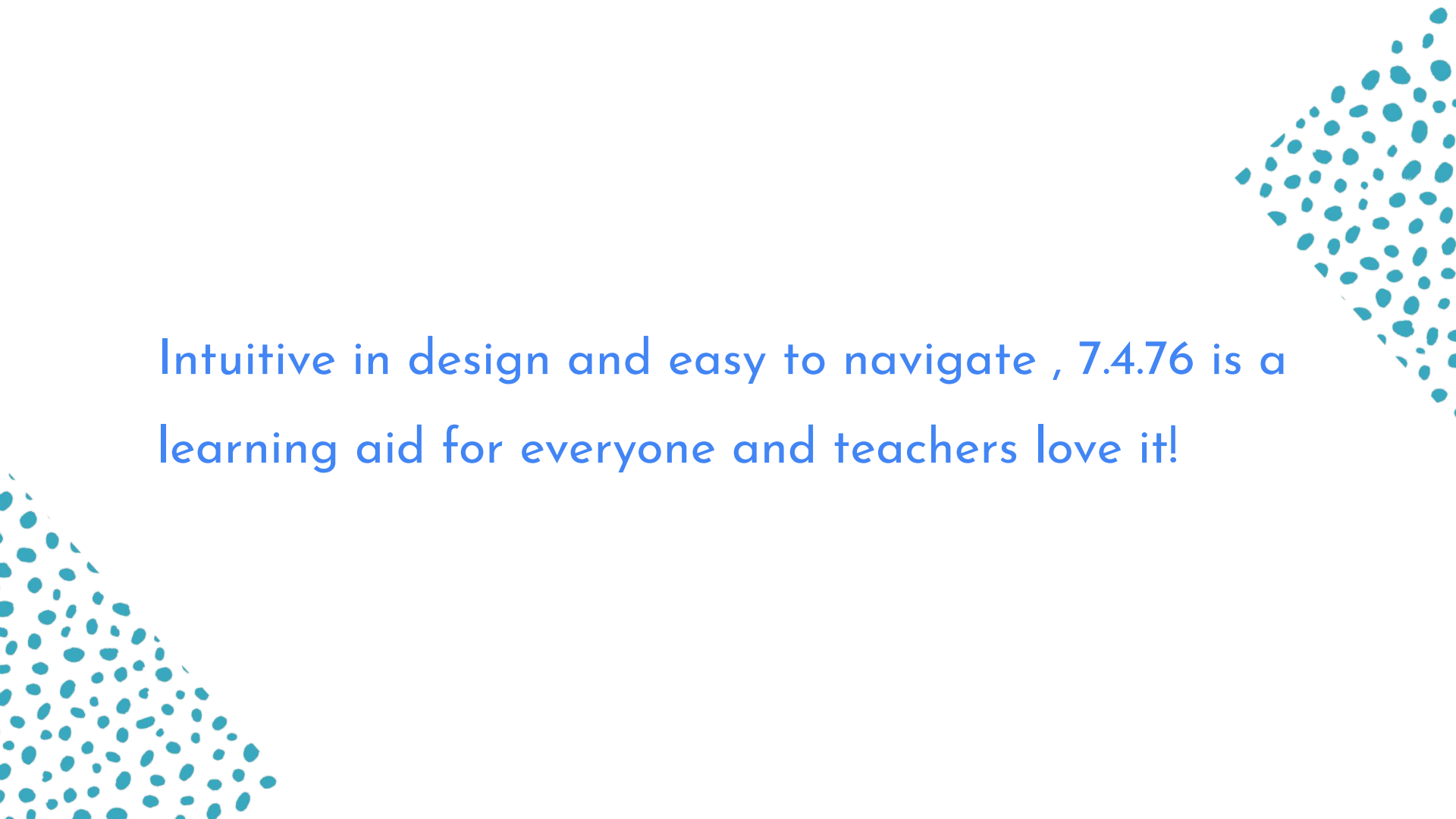
## John Adams

John Adams was an American statesman, attorney, diplomat, writer, and Founding Father who was the second president of the United States, serving from 1797 to 1801. Before his presidency, he was a leader of the American Revolution that achieved independence from Great Britain. Adams was a dedicated diarist and regularly corresponded with many important figures in early American history, including his wife [Abigail Adams](#) and adviser, [Thomas Jefferson](#).

COLONY ▾

FUN FACTS ▾





Intuitive in design and easy to navigate , 7.4.76 is a learning aid for everyone and teachers love it!

## UIUX Strategies

7.4.76 is a tool that encompasses all events and people that had an impact on the Declaration of Independence with the added goal of improving information retention.

Users are able to browse through events in a chronological fashion and piece history together at their own pace.



## UIUX Strategies

The app allows users to draw their own meaningful connections between events and the people involved by linking profiles of the founding fathers to events.





## UIUX Strategies

The content is organized to simulate flashcards which allow the audience to exercise effective studying techniques to their fullest potential.

**1767**

**1773**

**1774**

### Tea Act (Boston Tea Party) ✕

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## UIUX Strategies

Keeping teachers and assignments in mind, the app tracks user progress and allows the students to share their journey in the form of a pdf. (To discourage blind clicking, the progress bar is hidden from the main page and can only be accessed through the 'share' screen. )

