



MICHELLE
ESBENSEN
GRAPHIC DESIGNER

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760.845.4263

EDUCATION

SCHOOL OF THE ART INSTITUTE OF CHICAGO

SEPTEMBER 2018-MAY 2022

BFA in Visual Communication
Merit scholarship recipient

EXPERIENCE

ART DIRECTOR AT PLAN B ADVERTISING - CHICAGO, IL

MAY 2022-PRESENT

- Conceptualizing and designing strategic campaigns across print, branding, motion, web, social, direct mail, events, and more
- Presenting to and working closely with clients including McLaren, Unilock, and Culligan Water to deliver strategic design solutions
- Recruiting, training, and managing art direction interns

FLORAL DESIGNER AT HALSTED FLOWERS - CHICAGO, IL

APRIL 2021-FEBRUARY 2022

- Designed and assembled floral arrangements tailored to client needs
- Praised for communication skills and efficiency under pressure
- Trained several new employees

SKILLS

PROGRAMS

Adobe Photoshop
Adobe Illustrator
Adobe InDesign
Adobe After Effects
Social Media
Figma
Sketch

AREAS

Print
Digital
Social
Web
Video
Motion